

MEETING SUMMARY
ECONOMIC SUSTAINABILITY STUDY COMMITTEE
Meeting of April 22, 2010, City of Isleton Community Center

The meeting was convened at 3:00 p.m.

Committee Members present: Albright, Ferguson, Piepho, Ruhstaller and Vick.

Committee Members unable to attend: Cabaldon and Pegos.

Commissioner Albright served as chair of the meeting.

The Committee reviewed the legislative charge to the Commission to prepare an Economic Sustainability Plan by July 1, 2011. It was recognized that the primary source of funding for the task is dependent upon the approval of the Governor's proposed budget.

It was determined that this first meeting of the Committee would be devoted to brainstorming to lay the groundwork for future meetings on topics of focus and substance. The session included input from Bill Geyer and Osha Meserve who were public members attending the meeting.

The discussion evolved into the following general topic areas: Purpose, Process and Task Targets, and Plan Components. These topics were in the context of acknowledging that an Economic Sustainability Plan must recognize the values of Environment, Economy, Social Equity and Public Health.

Following is a "brief" summation of the topic area discussion:

PURPOSE

- Demonstrate Delta Identity
- Recognize Delta Values
- Document of Action (not reference shelf document)
- Provide Foundation to Inform Local, Regional, State and Federal Policy Development
- Recognize Political Realm as Opportunity to Address Relative Issues
- Acknowledge need for Rational Balance
- Identify Priority Areas in Need of Influence

PROCESS AND TASK TARGETS

- Clear Understanding of Commission Role
- Identification of Values
- Identification of Relationships
- Data Collection
- Recognize the Need for Consistency (as determined to be appropriate) with Established Economic Strategies.
- Recognition of Trends and Identify Opportunities for Influence
- Identification of Existing Features

- Establish Relative Building Blocks
- Provide for Integration
- Recognize timeframes of relative processes (BDCP, Delta Plan, Delta Trail, National Heritage Area Designation)

PLAN COMPONENTS

- Action Strategy
- Provide Basis for Influencing Policy
- Recognize Impacts to Existing Values, Including Trends
- Recognize Science and Resources
- Address Gaps and Recognize Nexus
- Integration with Commission Management Plan and Delta Plan (consistency)
- Recognize 4E's (Environment, Economy, Social Equity, Public Health)
- Financing Opportunities for Accomplishing Economic Sustainability
- Entrepreneur Stimulus and Tools to Influence and Foster (public/private partnerships)
- Stakeholder Influence

Action Item: The Committee agreed that a Request for Qualifications should be prepared and presented to the full Commission for input as the initial step toward eventually preparing a Request for Proposals for Plan development and completion. The content of the RFQ will be a focus topic of the May 20th Committee meeting.

The meeting adjourned at 4:40 p.m.

An update of the meeting will be provided to the full Commission.

Commissioner Albright will work with staff to provide a meeting summary to the Committee and to identify potential topics for the May meeting (in addition to development of an RFQ).

The next meeting will take place on May 20, 2010 at 2:30 p.m. at the same location as the Commission meeting (tentatively in Antioch).